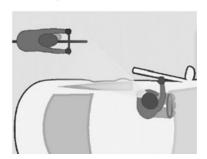
What's the Dutch Reach?

The Dutch Reach is simple: When exiting your car, check your rearview and side mirrors, then open your car door slowly with the hand that's furthest from the door handle.

15-22% of bike accidents in Boston are caused by a car door opening in front of a cyclist, AKA "dooring". Dooring can cause serious injury or death, and is illegal.

The Dutch Reach causes you to swivel your body and look over your shoulder as you exit facing oncoming traffic. We've included stickers for your door handle and steering wheel to help you build the habit.







Teach the reach! This simple move saves lives!

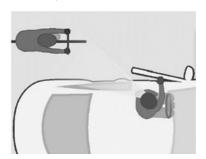
Check out DutchReach.org for more info

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