**USEFUL DUTCH REACH LINKS**

**1.1 DUTCH DRIVERS' TRAINED TO LOOK**: This August 17, 2011 Nudge Blog Post is perhaps the only easily referenced webpage in English dedicated to the Reach. Together with its original source, a July 30, 2011 article in the NYTs which follows at 1.2, are perhaps the earliest if not still only written documentation of the Dutch Reach in English on the web:

<http://nudges.org/2011/08/17/how-the-dutch-watch-out-for-cyclists/>

"In the U.K., the public transit agency turned to a marketing campaign built around a famous psychology experiment. In the Netherlands, reports the NYT\* Dutch drivers [& passengers] are taught that when you are about to get out of the car, you reach for the door handle with your [opposite] hand, bringing your arm across your body to the door. This forces a driver [& passengers] to swivel shoulders and head, so that before opening the door you can see if there is a bike coming from behind. Likewise, every Dutch child has to pass a bicycle safety exam at school. The coexistence of different modes of travel is hard-wired into the culture."

**1.2 *THE DUTCH WAY: BICYCLES AND FRESH BREAD*, by Russell Shorto, NYT, July 30, 2011.**

“To give a small but telling example, pointed out to me by my friend Ruth Oldenziel, an expert on the history of technology at Eindhoven University, Dutch drivers are taught that when you are about to get out of the car, you reach for the door handle with your right hand — bringing your arm across your body to the door. This forces a driver to swivel shoulders and head, so that before opening the door you can see if there is a bike coming from behind. Likewise, every Dutch child has to pass a bicycle safety exam at school. The coexistence of different modes of travel is hard-wired into the culture.”

At: <http://www.nytimes.com/2011/07/31/opinion/sunday/the-dutch-way-bicycles-and-fresh-bread.html?_r=1>

**1.3 *A CYCLIST’S MECCA, WITH LESSONS FOR BOSTON*** *- By innovating ways for cars and bikes to share the road, the Dutch have set the safety standard.* By Martine Powers SUNDAY BOSTON GLOBE, September 22, 2013

“Driver’s license exams, too, are part of the equation. Questions on the written exam are geared toward knowing how to interact with a bicycle. In the practical exam, drivers invariably cross paths with bikes.

The last task of the exam is opening the driver’s side door. Drivers are required in the exam to use their right hand to open their door, which forces them to turn their torso. That makes it more likely they will look over their shoulder to check for oncoming cyclists who could get doored. Fail that part of the exam, and you could very well fail the whole thing.”

<https://www.bostonglobe.com/metro/2013/09/21/bicycling-dutch-way/kFRT0ABSPtUnXMIUj5zONM/story.html>

**2. VISION ZERO - SF VIDEO TEACHES THE ‘REACH’**

Large Vehicle Urban Driver Safety – by Vision Zero SF, SFGOVTV - 2015 (17 min.) <https://www.youtube.com/watch?v=_LbC3FQeZqc>

The City of San Francisco together with Vision Zero SF produced this 2015 training video for urban fleet truck drivers. The SF Bicycle Coalition consulted on its content, which includes segments on best practices for high-risk vehicle-bicycle situations. Dooring risk and the Reach are explained and shown at 14:30 min. viz:

**3. MONTREAL TELECAST REPORTS THE REACH** as part of Montreal’s April 2014 anti-dooring campaign, ‘One Door, One Life’ / ‘Une Porte, Une Vie’.

“One Door, One Life” campaign website features this GlobalNews.ca TV clip. The Reach is described near the end in interview with a campaign spokesman: <http://globalnews.ca/news/1252825/cyclists-launch-campaign-to-prevent-dooring/?iframe=true&preview=true>

Montreal Bike Coalition launches anti-dooring campaign:

<http://coalitionvelomontreal.org/en/events/campaing-launch-one-door-one-life/>

**4. SAFE VEHICLE EXIT TEACHING VIDEO DEMO’S THE REACH (*in Dutch!\**):** <https://www.youtube.com/watch?v=NHUh8NCbv_k>

\*Appeal! If you can transcribe and translate the script of this video’s audio and titles into English, please do so and kindly contact [www.DutchReach.org](http://www.DutchReach.org) using the Contact form for posting with this link!

**5. THE SIMPLE TECHNIQUE THAT COULD SAVE CYCLISTS’ LIVES**

It's called the Dutch Reach, and if a Massachusetts doctor has his way, it could prevent road riders from ever getting doored again

By: Ben Fox Sep 19, 2016, Outside Magazine Online

News story & video: <http://www.outsideonline.com/2115116/dutch-reach>

“Simple Technique Video” alone: <https://www.outsideonline.com/2116191/how-dutch-reach-could-save-lives#ooid=01N3Z5NTE6cB4lGk4JH8xb_O3ftTVGMF>

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